

## 9 Essential Rules for Grantmaking in



**T**ake time to learn about current issues and challenges (without relying on assumptions).

**W**anting to maximize impact requires discipline and creativity.

**E**xit strategy should be articulated if planning to increase current operating support.

**N**eed to have confidence in the grantee's strategy and capability going forward.

**T**hose nonprofits with earned revenue components have been severely impacted.

**Y**outh-related issues (education, mental health, school/childcare) are in crisis.

**O**rganizations that do not survive may be hard to replace.

**N**o single issue is of most importance; any area neglected will become critical.

**E**very gift is meaningful and encouraging; follow your interests and passion.

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