

## The Foundation for Good. Creating a better future for individuals and communities across North Texas.

Thank you for your interest in North Texas Community Foundation and sharing our story with your network! We have a few guidelines for using our brand to help you get started.

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### Our Name & Fund Names

North Texas Community Foundation is our full name (no “the”). You can also refer to us as “the Community Foundation,” “the Foundation” or “NTCF” as long as our full name is used first.

When acknowledging a specific fund at NTCF, please use the following language: [Name of Fund] at North Texas Community Foundation.

Please do not credit a fund name without inclusion of the Community Foundation’s name. The fund name without reference to NTCF should be used only if the phrase “[Name of Fund] at North Texas Community Foundation” has been used first in that specific communication.

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### Logo Use

Our full-color, primary logo should be used whenever possible. Some instances may require a white, horizontal or icon version of our logo, which can be provided upon request.

Our signature grant cycles — Better Together Fund, Fund to Advance Racial Equity, ToolBox, WORTH, — have their own logos which may be used when referring to those programs and are available upon request.

[Request Logos >>](#)

### NTCF Logo Use Requirements:

- The logo must be used as provided and cannot be altered in design.
- The proportions, color and typography should not be modified.
- The width of the minimum clear space should be equal to the height of the first text box within the logo. Please do not place any text, graphics or images within this area.

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## About North Texas Community Foundation

North Texas Community Foundation drives meaningful change through charitable investment. The Foundation helps donors meet the needs of our community by providing tax-efficient strategies to support the causes they care about most. At the core of everything we do is a network of generous individuals, families and corporations intent on shaping the future of North Texas for good, forever. The Foundation has 519 million in assets and made grants totaling approximately \$30 million in 2021. Learn more at [northtexascf.org](https://northtexascf.org).

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## Contact Information

Our Marketing & Communications department can help media partners connect with Community Foundation representatives, subject matter experts, local nonprofits and other resources.

### **For inquiries, please contact:**

Taylor Snyder, Associate Director of Communications  
817.877.0702 | [connect@northtexascf.org](mailto:connect@northtexascf.org)